

Fuel, fire and smoke: evolving to meet our climate challenge.



**Sponsorship  
Exhibitor  
Prospectus**

**7<sup>th</sup>**  
International  
Fire Behavior +  
Fuels Conference

**#FBF2024**

**APRIL 15-19, 2024**



International  
Association  
of Wildland Fire

[www.firebehaviorandfuelsconference.com](http://www.firebehaviorandfuelsconference.com)

# Sponsorship and Exhibitor Opportunities

Presented by: **International Association of Wildland Fire (IAWF)**

We invite you to participate as a sponsor and/or exhibitor at the **7th International Fire Behavior and Fuels Conference** held in **Boise Idaho, April 15th – 19th 2024.**

**The conference will be held simultaneously in Canberra, Australia, and Tralee, Ireland.**

The conference theme is

---

**FUEL, FIRE AND SMOKE: EVOLVING TO MEET OUR CLIMATE CHALLENGE**

---

This conference will provide government and nongovernment professionals at all levels a valuable opportunity to share information globally about wildland fire behavior and fuels, especially as it pertains to physical, biological, economic, and social sciences.

This International Association of Wildland Fire conference occurs only every three years, with the last in 2019 in Albuquerque New Mexico, Sydney, Australia and Marseille, France. This is a rare opportunity to be involved in a much-anticipated event. Much of the promotion and the program for the 2024 conference will be shared between Boise, Canberra, and Tralee.

Wildfires present an increasing challenge to humanity and the ecosystems and atmosphere we depend on. The ability of societies to respond to larger and more destructive wildfire events and mitigate against further climate impacts is also increasingly challenged. As our climate changes and the effects are experienced uniquely across diverse settings and societies, understanding fire behavior and human responses to this is even more critical.






This conference on three continents provides an opportunity to showcase how different countries can implement newly developed fire management policies and frameworks at national, regional, and local levels to address fire risks and build resilience.

The Conference will unite policymakers, scientists, fire managers, and Indigenous land stewards for a shared purpose and a different future living with fire.

We will incorporate a Science, Technology Development and Transfer Track and Expo into the FBF Conference in each location. Technology companies are invited to join to showcase their new and developed technologies related to Wildland Fire.

## **Don't miss these sponsorship opportunities designed for organizations that want access and exposure to decision-makers in the Wildland Fire Community.**

---

-  Network with 400+ professionals from the wildland fire community at each location.
-  Expand opportunities with existing clients.
-  Increase your visibility and your organizations strong commitment to IAWF and the entire wildland fire community.
-  Build new relationships.
-  Showcase your technology.

### **All Conference Sponsor (\$40,000)**

This is the highest profile sponsorship available and applies to all locations – Boise, USA, Canberra, Australia and Tralee, Ireland. Contact us for more details.

The All-Conference level is designed to give you maximum exposure and profile throughout the event as well as to position your organization as a leading participant in this field. We will work directly with this sponsor to ensure the entitlements are in line with their mission and wishes.

- Complimentary Exhibition booth includes a total of 25 full conference passes (Boise, Canberra, and/or Tralee)
- 10 One-day Guest/Colleague passes
- Listing on website, conference booklet, mobile app, signage, and conference slide screens as Platinum Sponsor
- Banner displayed at the conference center (provided by sponsor)
- Full Page advertisement in Conference Program Booklet
- Specialized social media posts on Facebook or Instagram (must be approved by IAWF and be relevant to the Fire Behavior and Fuels Conference)
- Specialized blog post on the conference webpage (must be approved by IAWF and be relevant to the Fire Behavior and Fuels Conference)
- Opportunity to present a session/demonstration in the Exhibitor Hall or in the Showcase Session.

## **Platinum Sponsor: \$15,000**

- Complimentary Exhibition booth – includes 6 full conference passes.
- Listing on the website, conference booklet, Platinum Sponsor signage, and conference slide screens as a Platinum sponsor
- Banner displayed at the conference center.
- 2 items for inclusion in the conference bag
- Full Page advertisement in Conference Program Booklet
- Opportunity to present a session/demonstration in the Exhibitor Hall or in the Showcase Session

## **Gold Sponsor: \$10,000**

- Complimentary Exhibition booth - includes 4 full conference passes.
- Listing on website, conference booklet, signage and conference slide screens as Gold Sponsor
- Banner displayed at conference center.
- 1 item for inclusion in conference bag
- Half Page advertisement in Conference Program Booklet
- Opportunity to present a session/demonstration in the Exhibitor Hall or in the Showcase Session

## **Silver Sponsor: \$5,000**

- Complimentary Exhibition booth, includes 2 full conference passes.
- Listing on website, conference booklet, signage and conference slide screens as Silver Sponsor
- 1 item for inclusion in conference bag
- Quarter Page advertisement in Conference Program Booklet

## **Bronze Sponsor: \$2,500**

- Complimentary Exhibition booth includes 1 full conference pass
- Listing on the website, conference booklet, signage, and conference slide screens as Bronze Sponsor

## Exhibitor Package: \$1,250

## Non-Profit /Education Exhibit Booth - \$750

- Booth Space (Monday evening, Tuesday—Thursday)
- 10 x 8 exhibit space, including pipe, drape, table, and chairs
- One full conference pass including catering and social functions (Add'l reps \$300/each)
- Listing in conference program booklet and conference webpage
- List of conference attendees

## Custom Sponsorship Package

Don't see a sponsorship package that meets your needs? We can customize a package with you!

## Ready to Commit?

## Conference Registration

Please direct your questions regarding sponsorship or exhibiting to Mikel Robinson, IAWF 406-531-8264 or [execdir@iawfonline.org](mailto:execdir@iawfonline.org).



**April 15 — 19, 2024**



Fuel, fire and smoke: evolving to meet our climate challenge.



**#FBF2024**

[www.firebehaviorandfuelsconference.com](http://www.firebehaviorandfuelsconference.com)